



Edify

ADVOCATES NOURISHING ADVOCATES

The Formula

$$\text{Harriet Tubman Effect (UNIT}^{\text{(x)}} + \text{WORKSHOP) = Level of Change}$$

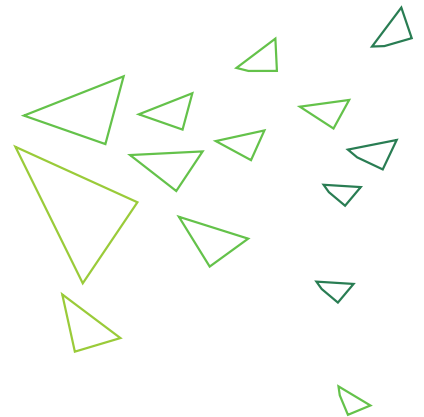
KEY**

UNIT = An individual who is willing to engage in EDIFY workshops.

WORKSHOP = 5 week course

$^{\text{(x)}}$ = a mathematical exponent that represents the number of gatherings and instances of reckoning (ie. wide spread articles, videos, public condemnations).

Harriet Tubman Effect = Influential and courageous storyteller, environment or gathering.



Y



Develop Your Advocacy Story



Purpose

Advocate for justice in a chosen workplace, institution or community of your choice.



Learning

Gain new vocabulary, storytelling skills and capacity building for advocacy building and conversations in this turn of the civil rights movement.



Understanding

Immerse yourself in the plight of a vulnerable community and utilize newly gained information to develop messaging that you can share in the face of injustice.

Y

3

Modern Day Lunch Counter

- EDIFY participants should liken the program to that of the non-violent workshops that prepared the Freedom Riders and others who participated in historic lunch counter sit ins.

Modern Day Lunch Counter is:

- Your workplace
- Your college
- Your high school
- Your church
- Your dinner table
- Your social media feed

- This is an egalitarian, communal movement to help train participants to stand in the face of injustice in the social media modern age where storytelling is one of our strongest vehicles of change.



5 Step Program



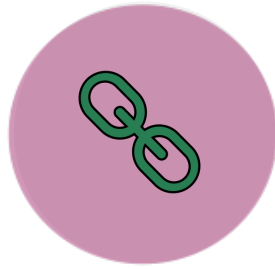
IDENTITY

Self Reflection
Take on
Responsibility



IMAGINATION

Question
Understanding



INFLUENCE

Assess Your Power
Expand Your
Network



IMPACT

Cultivate Shareable
Messaging



INITIATIVE

Develop Your
Presentation



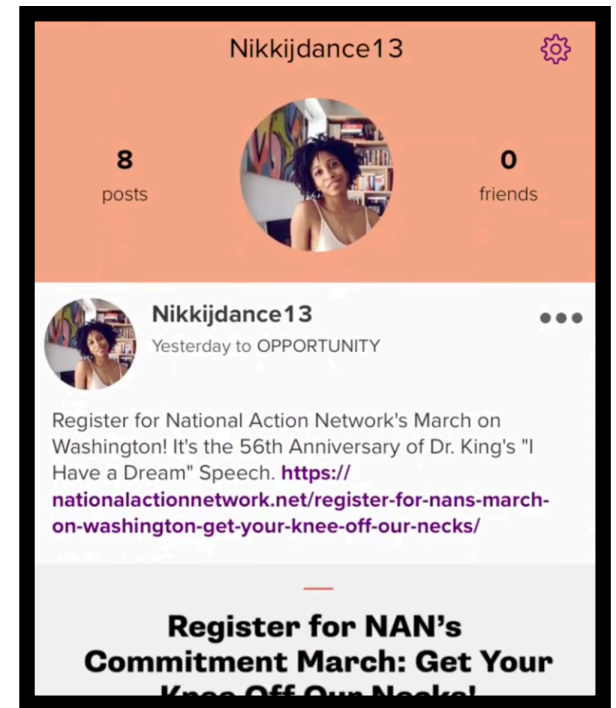
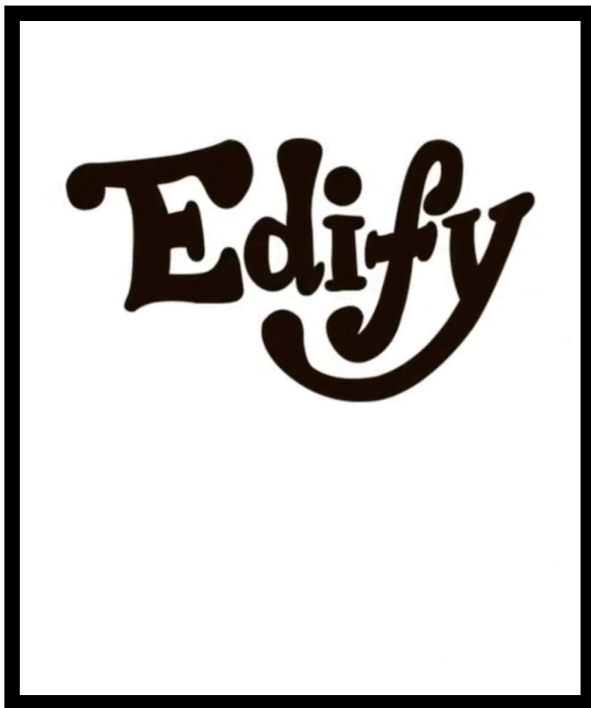
Justice Advocate Certification

Upon completing the 5 week program and creating a presentation for a chosen institution, workplace or community, participants will receive a Justice Advocate Certification.

Community

EDIFY App available on iOS and Android.

Connect with a community of likeminded people advocating for justice.



Saturday Sessions

Group Zoom Meetings

10AM, 1PM, 4PM

Meditation & Open Mic

7PM

Curriculum & Engagement

- Exploration
- Questions and Discussion
- Action Steps



The logo for Edify, featuring the word "Edify" in a stylized, black, serif font with a white outline, set within a rounded rectangular frame.

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Thank You

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